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The Manager  
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SYDNEY NSW 2000

### **Appointment of new CEO – Florence Fang**

**R3D Global Limited (“ASX:R3D”)** is pleased to announce the appointment of Ms. Florence Fang as its new Chief Executive Officer (CEO) effective immediately. Ms. Fang takes over from Mr. Leonardo (Leo) Lopez, who we thank for his participation to date.

Ms. Fang is a well-regarded communications and marketing professional with over 20 years’ experience in the Asia Pacific region. Under her leadership, she has successfully won over 600 PR and marketing campaigns regionally for Government agencies in the APAC region, as well as leading B2B and B2C brands.

R3D Chairman, Mr Alberto Migliucci, says: “We are extremely delighted to welcome Ms. Fang as CEO to lead R3D Global in its expansion plans into the Asia region as well as opening new digital media opportunities throughout the world. Her understanding of the IR and PR market and her leadership experience is extensive and she brings that knowledge to R3D at an exciting time in the company’s development.”

Ms. Fang, who joined R3D Global Limited in 2016, says she is delighted to be appointed Chief Executive Officer. “It’s my pleasure to take up this challenge and lead R3D Global Limited to greater heights. Our goal is to capitalise on the vast opportunities in the digital IR and PR space in the coming years.”

Ms. Fang’s extensive experience in senior management roles includes Visa International Asia Pacific where she held the title of Director of Communications and Director of e-Visa, as well as at International Data Corporation (IDC) and Microsoft Softimage.

Ms. Fang possesses extensive knowledge in the fields of technology marketing, media, digital productions, FinTech and corporate communications, which will provide an invaluable advantage to R3D Global’s existing digital media platform.

The CEO will receive gross remuneration in the amount of \$96,000 per annum. Additionally, the board may, subject to necessary regulatory approvals, discretionally allot shares upon the CEO achieving key milestones to be determined.

For further information, please contact Henry Kinstlinger or visit [www.r3d.com.au](http://www.r3d.com.au)

On behalf of the Board of R3D Global Limited.

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