



# R3D Quarterly Update - Q3 FY2019

R3D Global Limited (ASX: R3D) (**R3D** or the **Company**) is pleased to provide an update on its operations including its Appendix 4C for the quarter ended 31 March 2019 (Q3 FY2019).

### **Capital Raising**

In Q3 FY2019, R3D completed a \$300,000 capital raising through convertible notes (the Notes). The Notes mature 22 February 2020 and have a conversion price into R3D Shares of \$0.05, a premium to the market price of the Company's securities.

The securing of the Notes will support the Company's push to expand its client base within the Asia Pacific region, focusing on securing higher value clients and broadening its service offering with additional value-add services in the investor and media relations sector.

## **Expanding Operations**

R3D has recently opened a new branch office in Jakarta, Indonesia that the Company will operate as its base for attracting clients within Indonesia. Additionally, R3D will consider hiring additional staff to increase the number of clients and projects the Company is able to manage within its near-term pipeline. The Company expects to see the benefits of this expansion in the upcoming quarter (Q4 FY2019).

# **Client Acquisition**

R3D has been successful in securing additional clients over the past few months, including:

Ryde Technologies: Ryde is a Singaporean mobility app which launched in 2015, and now has over 80,000 drivers on its platform. R3D has been appointed to support Ryde as it seeks to expand its operations, develop new features and build the Company's technical expertise.

HORECA Marketplace: HORECA Marketplace is a Singaporean based B2B online marketplace platform for the Hotel, Restaurants, and Catering sector. HORECA has been a client of R3D's since October 2018, where the Company provided market advisory, media distribution, marketing, and PR services to HORECA in support of their expansion into Australia. This partnership was expanded in April 2019, with R3D appointed by HORECA to advise on a new marketing campaign in Australia.

R3D has also secured other projects within the Asian region which will support future growth of R3D.

## For more information, please contact:

#### **R3D Global Limited**

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# About R3D Global Limited r3d.com.au

R3D Global Limited (ASX: R3D) is a global investor relations and public relations firm with a global media distribution platform, with a strong specialisation within Asian markets. Founded in 2004 and listed in 2016, R3D is headquartered in Sydney with operations across Asia. Backed by a management team with vast financial market and public relations experience, R3D provides disruptive, dynamic and digitally integrative marketing solutions to companies interested to reach out to new markets.

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+Rule 4.7B

# **Appendix 4C**

# Quarterly report for entities subject to Listing Rule 4.7B

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10, 01/09/16

# Name of entity R3D Global Limited ABN Quarter ended ("current quarter") 53 111 398 040 31 March 2019

Con	solidated statement of cash flows	Current quarter \$A'000	Year to date (months) \$A'000
1.	Cash flows from operating activities		
1.1	Receipts from customers	17	31
1.2	Payments for		
	(a) research and development		
	(b) product manufacturing and operating costs		
	(c) advertising and marketing		
	(d) leased assets		
	(e) staff costs	(39)	(121)
	(f) administration and corporate costs	(77)	(366)
1.3	Dividends received (see note 3)		
1.4	Interest received	0	1
1.5	Interest and other costs of finance paid		
1.6	Income taxes paid		
1.7	Government grants and tax incentives		
1.8	Other (provide details if material)		
1.9	Net cash from / (used in) operating activities	(99)	(455)

2.	Cash flows from investing activities		
2.1	Payments to acquire:		
	(a) property, plant and equipment	(1)	(1)
	(b) businesses (see item 10)		
	(c) investments		

<sup>+</sup> See chapter 19 for defined terms

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Cons	solidated statement of cash flows	Current quarter \$A'000	Year to date (months) \$A'000
	(d) intellectual property		
	(e) other non-current assets		
2.2	Proceeds from disposal of:		
	(a) property, plant and equipment		
	(b) businesses (see item 10)		
	(c) investments		
	(d) intellectual property		
	(e) other non-current assets		
2.3	Cash flows from loans to other entities		
2.4	Dividends received (see note 3)		
2.5	Other (provide details if material)		
2.6	Net cash from / (used in) investing activities	(1)	(1)

3.	Cash flows from financing activities		
3.1	Proceeds from issues of shares		
3.2	Proceeds from issue of convertible notes	300	300
3.3	Proceeds from exercise of share options		
3.4	Transaction costs related to issues of shares, convertible notes or options		
3.5	Proceeds from borrowings		
3.6	Repayment of borrowings		
3.7	Transaction costs related to loans and borrowings		
3.8	Dividends paid		
3.9	Other (provide details if material)		
3.10	Net cash from / (used in) financing activities	300	300

4.	Net increase / (decrease) in cash and cash equivalents for the period		
4.1	Cash and cash equivalents at beginning of quarter/year to date	290	646
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(99)	(455)
4.3	Net cash from / (used in) investing activities (item 2.6 above)	(1)	(1)
4.4	Net cash from / (used in) financing activities (item 3.10 above)	300	300

<sup>+</sup> See chapter 19 for defined terms 1 September 2016

Con	solidated statement of cash flows	Current quarter \$A'000	Year to date (months) \$A'000
4.5	Effect of movement in exchange rates on cash held		
4.6	Cash and cash equivalents at end of quarter	490	490

5.	Reconciliation of cash and cash equivalents at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	Current quarter \$A'000	Previous quarter \$A'000
5.1	Bank balances	490	290
5.2	Call deposits		
5.3	Bank overdrafts		
5.4	Other (provide details)		
5.5	Cash and cash equivalents at end of quarter (should equal item 4.6 above)	490	290

6.	Payments to directors of the entity and their associates	Current quarter \$A'000
6.1	Aggregate amount of payments to these parties included in item 1.2	
6.2	Aggregate amount of cash flow from loans to these parties included in item 2.3	
6.3	Include below any explanation necessary to understand the transaction items 6.1 and 6.2	ons included in
7.	Payments to related entities of the entity and their associates	Current quarter \$A'000
7.1	Aggregate amount of payments to these parties included in item 1.2	
7.2	Aggregate amount of cash flow from loans to these parties included in item 2.3	
7.3	Include below any explanation necessary to understand the transaction items 7.1 and 7.2	ons included in

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<sup>+</sup> See chapter 19 for defined terms 1 September 2016

8.	Financing facilities available Add notes as necessary for an understanding of the position	Total facility amount at quarter end \$A'000	Amount drawn at quarter end \$A'000
8.1	Loan facilities		
8.2	Credit standby arrangements		
8.3	Other (please specify)		
8.4	Include below a description of each facility al whether it is secured or unsecured. If any ad proposed to be entered into after quarter end	ditional facilities have bee	en entered into or are

9.	Estimated cash outflows for next quarter	\$A'000
9.1	Research and development	40
9.2	Product manufacturing and operating costs	
9.3	Advertising and marketing	
9.4	Leased assets	
9.5	Staff costs	108
9.6	Administration and corporate costs	80
9.7	Other (provide details if material)	
9.8	Total estimated cash outflows	228

10.	Acquisitions and disposals of business entities (items 2.1(b) and 2.2(b) above)	Acquisitions	Disposals
10.1	Name of entity		
10.2	Place of incorporation or registration		
10.3	Consideration for acquisition or disposal		
10.4	Total net assets		
10.5	Nature of business		

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<sup>+</sup> See chapter 19 for defined terms 1 September 2016

# **Compliance statement**

- This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

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Sign here:	CEO	Date: 30/04/2019

Print name: Florence Fang

#### **Notes**

- 1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity that wishes to disclose additional information is encouraged to do so, in a note or notes included in or attached to this report.
- If this quarterly report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, AASB 107: Statement of Cash Flows apply to this report. If this quarterly report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
- 3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.

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<sup>+</sup> See chapter 19 for defined terms