



RedChip International Limited

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The Manager
ASX Market Announcements
Australian Securities Exchange
Exchange Centre
Level 4, 20 Bridge Street
SYDNEY NSW 2000

RedChip International Begins Trading on ASX

Sydney, Australia, March 23, 2016 -- **RedChip International Limited** ("RedChip"), a global investor relations and digital media firm, began trading today on the Australian Securities Exchange (ASX) under the ticker symbol **R3D**.

The listing follows the successful raising of \$2.5 million through an offering of 12.5 million new shares, the listing was oversubscribed by 16%.

Alberto Migliucci, Chairman, commenting on the listing, said "This is a significant milestone for RedChip, and we are delighted with the way the Company has been received in the investment community leading up this listing. The capital raise was successful and we have some solid investors supporting our team and business model".

RedChip works with private and public companies worldwide and is the only investor relations media firm with a global content creation and distribution platform.

Migliucci continued, "Our unique and innovative platform combines traditional investor relations and fundamental action-oriented research with a global TV and digital media platform. This proven platform, combined with a rapidly scalable business model and large market opportunity, positions RedChip to become the dominant global player".

Dave Gentry, CEO, stated, "RedChip's unique and innovative investor relations platform has proven itself in the U.S. capital markets. With this listing, we're now ready to take our results-driven visibility solutions for publicly-traded companies to the international stage as we officially launch into Asia and Australia."

About RedChip International Limited

RedChip is a global investor relations and media firm focused on small-cap and mid-cap companies. RedChip delivers concrete, measurable results for its clients. Our digital investor relations platform has generated over 3.2 million unique investor views; quarterly global online institutional and retail investor conferences that reach over 10,000 investors annually, and a globally-televised show, "The RedChip Money ReportTM," which airs weekly in 160 million homes in Europe, Asia and Australia on the Bloomberg network. Our digital media magazine, the RedChip



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Money Report™ is delivered on-line weekly to 60,000 investors. RedChip provides TV commercials for local and international markets; corporate and product videos; website design; and traditional investor relation services, which include press release writing, development of investor presentations, quarterly conference call script writing and strategic consulting.

RedChip connects private and public companies to investors globally.

"Discovering Tomorrow's Blue Chips Today"™

For further information, please contact admin@redchipinternational.com.au or www.redchipinternational.com.au

On behalf of the Board of RedChip International Limited.

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